

## HEAR THE FUTURE OF HOME CINEMA: SENNHEISER'S AMBEO SOUNDBAR IS AVAILABLE NOW

Sydney/Wedemark, May 28, 2019 – Get ready for a 3D home audio experience like you've never heard – or felt – before: Sennheiser's AMBEO Soundbar is available now. Created by the audio specialist to be one of the best soundbars in the world, it brings the power of a multi-speaker home cinema system to one sleek, state-of-the-art device.

Beneath its lacquered and brushed aluminum exterior, the AMBEO Soundbar is powered by 13 high-end drivers and the latest virtualization technology which was jointly developed with Fraunhofer IIS. The result is an incredible 5.1.4 sound experience delivering bone-shakingly deep 30 Hz bass without the need for an external subwoofer.

Whether watching a movie, listening to music or enjoying a football match – thanks to advanced room calibration, the AMBEO Soundbar immerses the listener in studio-grade sound adapted to the specifics of the individual room. The supplied microphone precisely measures the room characteristics, calculating exactly where to direct sound to immerse the listener in an unforgettable 3D experience, which can be tailored using the Sennheiser Smart Control App.

Sennheiser's AMBEO Soundbar is compatible with Dolby Atmos, DTS:X, and MPEG-H and will also upmix stereo and 5.1 content into 3D sound experiences. Built-in Chromecast, Bluetooth, and HDMI eARC/CEC ensure that it's easy to connect to the viewer's favorite entertainment.

The AMBEO Soundbar is available for \$3,999 AU (RRP).



## **About Sennheiser**

Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 21 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland, Romania and the USA. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2017, the Sennheiser Group generated turnover totaling €667.7 million. www.sennheiser.com

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